

# Marsha Herndon

## Graphic Designer

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A graphic designer seeking employment which will utilize my passion and skills for design, photography, and creative writing. Specific design interests include logo & branding and print layout.

### Skills

Experience in layout of monthly and quarterly publications with InDesign including color correction of all images in Photoshop, ad design using InDesign, and file preparation and upload for printing. Concepting and creation of logos, brochures, posters, banners and booklets using InDesign and Illustrator for committees within company on both Mac and PC. Familiar with film development and darkroom printing as well as digital manipulation of images in PhotoShop. Developed time management and organizational skills during 5 years of being self-employed.

### Education

Harrisburg Area Community College, Harrisburg, PA  
Associates in Graphic Design, GPA 3.57/4.0. Graduated May 2009

David Lipscomb University, Nashville, TN  
Business Administration, GPA 3.1/4.0 Attended 1985-1987

### Employment

Pennsylvania Farm Bureau, Camp Hill, PA  
Graphic Design Assistant May 2009-November 2009  
Concept, design, and produce final product on projects for various departments and committees of the PFB. Complete layout, photo correction, and file preparation for monthly newspaper. Assist lead designer with layout and file prep on quarterly full-color magazine.

Harrisburg Area Community College, Harrisburg, PA  
Graphic Design Computer Lab May 2008-May 2009  
Monitor lab use by students, open and close lab as scheduled, trouble shoot and solve computer and printer problems.

Independent Contractor, Nashville, TN and Camp Hill, PA  
Real Estate Sales July 2002-August 2007  
Self Employed as an independent contractor managing deadlines and appointments, negotiation and follow-up on client contracts, assure compliance of clients with deadlines as stated in contract, organize and schedule appointments as necessary.

### Memberships

Business & Professional Women, Franklin, KY  
Member January 2010-Present, Vice-President 2010-11  
New Member of the Year 2009-2010

Phi Theta Kappa Honor Society, Alpha Nu Omega Chapter  
Inducted October 2008

Toastmasters 9129, Camp Hill, PA  
Member December 2006-November 2009, VP of Education 2007-2008